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👤 28 ani
♀ Feminin
📍 Bălți
💰 13 000 MDL

Preferințe

- Flexibil

Limbi

- **Română** · Comunicare
- **Rusă** · Fluent
- **Engleză** · Fluent

Marketing manager

Despre mine

I am driven, creative thinking, organised team player. Past experiences have given me the opportunity to perform a variety of tasks requiring an out-of-the-box approach, and while I meet those challenges creatively, I also have proven to be extremely organised and responsible with documents and routine tasks. I can run several projects at a time, working effectively both as a manager and as a performer. I handle any assignment with dedication, innovation, and a degree of perfectionism.

Experiența profesională

Communication coordinator · Lifting Hands International

Septembrie 2023 - Prezent · 1 an 3 luni

LHI is a US-based nonprofit organization with a humanitarian mission to provide aid to refugees at home and abroad.

My responsibilities as a communication coordinator at LHI Balti community center are:

- Producing photo and video content and copywriting for daily social posts on all social media platforms.
- Monitor and respond to comments, messages, and mentions on social media platforms.
- Actively participate in center promotion and event planning.

Marketing Manager · Tom Tailor · Москва

August 2019 - August 2023 · 4 ani 1 lună

Tom Tailor is a casual clothing brand founded in Germany. I was a part of the Moscow based office.

My responsibilities as a marketing manager were:

- Leading sustainability projects within the Russian office (including strategy development and implementation) and communicating our eco initiatives to customers.
- Leading the company's social media representation, working closely with an SMM Agency.
- Performing as a trade marketer by communicating with shopping centres. Being in charge of the brand's representation within shopping center websites and social media. Developing and exercising marketing support plans for stores with weak KPI results (on a commercial and non-commercial basis).

- Leading company's Customer Care Service. Handling costumers requests via email, chat on the website, marketplaces, and reviewing websites.

- Actively participating in development and implementation of marketing strategy, advertising campaigns and corporate events planning.

My responsibilities required working closely with CRM database (Mindbox) and website administrative interface (Bitrix24).

Manager · Booking Machine Agency · Москва

Mai 2018 - Iunie 2019 · 1 an 2 luni

Booking Machine Agency is a concert agency, also representing itself as record label. I worked within its artist merchandise store Oxxxystore.

My responsibilities as a merchandise store manager were:

- Actively participating in designing new products and coordinating the manufacturing proses.
- Assisting at photoshoots and videoshoots.
- Performing as a PA to the artist and Artist Manager.
- Working with costumers both offline and online.
- Creating visual content and copywriting for social media outlets.

Studii: Superioare

Moscow Pedagogical State University

Absolvit în: 2020

Facultatea: Institute of Foreign Languages

Specialitatea: Linguistics, Translation studies

Moscow University of Finance and Law

Absolvit în: 2019

Facultatea: Faculty of Media & Communication

Specialitatea: Public relations and marketing